

10-22-04

FCC  
455 12<sup>th</sup> Street SW  
Washington, DC 20554

Michael Robinson  
9311 Trailridge Dr.  
Temple, Texas 76502-5219

R2: MB Docket No. 04-233

To Whom It May Concern:

I listen to the K-LOVE network via a local translator.

It has come to my attention that the FCC is currently reviewing its policy on the use of radio translators as it relates to Low Power FM (LPFM) and national broadcasters such as K-LOVE.

I listen to K-LOVE everyday. I enjoy its programming and feel that it fills a void in the available radio formats, which are broadcast in my listening area. There is a sea of stations that broadcast formats such as country, oldies, classic rock, pop (Top 40), Spanish music and news/talk. K-LOVE offers a format that is not duplicated on the radio dial in my listening area.

K-LOVE is the only station that consistently plays Contemporary Christian Music in my area. In addition to music, K-LOVE offers news updates that are of particular interest to people of the Christian faith. K-LOVE also does a great job of promoting local events that are in my area. Furthermore, K-Love keeps in touch with its listeners through its website and by email.

Over the last 18 months, I have called K-LOVE several times at their offices in Rocklin, California. There has always been a person that answers the telephone. I have found their staff (on air and off) to always be friendly and professional.

If K-LOVE were to be displaced by an LPFM broadcaster, a large number of people in my area would be left without a viable Contemporary Christian Music format to enjoy. Also, I feel that many, including myself, would be left without the news and announcements that only K-LOVE provides. Furthermore, because K-LOVE is non-commercial in nature, its programming is more compatible than a commercial in terms of providing spiritual experiences for its listeners.

In short, K-LOVE means a lot to me and makes a difference in my life! I also think that it serves the public interest better than other radio stations I know of or have worked at. I say this as a person who has had experience working in the radio broadcast industry and have bachelors degree in business administration with an emphasis in marketing communications.

Sincerely,

Michael Kelly Robinson  
Temple, Texas